

MPMT Department Faculty Meeting
01/10/2024
Minutes

1. Call to order and minutes from 01/10 + minutes from email vote

Meeting started at 10:01 a.m.

Faculty Present: Babanikos, Chan-Olmsted, Coche, Coffey, Esterline, Lee, McNealy, Roberts, Selepak, Shin, Sorel, Thompson, Wells, Xu, Zawahry

Absent: Leslie, Ostroff

Wells moved to approve both. Babanikos seconded. Motion passed.

2. Department updates

The Department will have four awards to give out at the banquet on April 20 (Outstanding MPMT Scholar, Major Garland Powell Award, May Burton Award, and F. Leslie Smith Management Award). Please note we can create a new award if we think it makes sense for us to do so. There is no monetary prize attached to most awards. It's a recognition for students. Other departments all give 5+ awards.

Please send social media content to Selepak.

Coche showed Soundsnap was added to the website as a benefit to MPMT students. Are there any other such benefits that the faculty thinks we should list? If so, please email Coche.

MPMT needs one marshal for either of these University-Wide ceremonies (different from the CJC one Jess Osegueda organizes):

- Doctoral Degree Ceremony at 9 a.m. on Thursday, May 2
- Master/Bachelor Ceremony at 7 p.m. on Friday, May 3

3. Curriculum

Coche presented changes proposed by the various tracks. They will be further discussed and voted on at the next meeting. Potential changes presented:

- Ask for a permanent course number for:
 - Reality TV Media, which has had strong enrollment for more than a year now. Discussion about potentially changing its name to "Reality and Influencer Media."
 - Producing and Directing Sports to strengthen sports production offerings.
 - Media User Experience, whose enrollment has steadily been increasing.
- Try to change JOU3002 to RTV3002.
- Update course descriptions for:

- MMC2740
- MMC3630
- MMC4302
- RTV2100
- RTV3001
- RTV3101
- RTV3320
- RTV3432
- RTV3511
- RTV4420
- RTV4500
- RTV4506
- RTV4700
- RTV4800
- RTV4905
- RTV4940
- Change pre-reqs for:
 - MMC1009
 - RTV3101
 - RTV3405
 - RTV3511
 - RTV4905
- Change course titles for:
 - RTV3320
 - RTV3516
 - RTV3945
 - RTV4506

Sorel updated faculty on production faculty discussions regarding the potential to create 8-week courses within the curriculum. How to make that work and when to make it work?

Coffey updated faculty on management faculty discussions, which have so far mostly focused on updating course descriptions, titles and pre-reqs.

Selepak updated faculty on media & society faculty discussions, and asked specifically about the block students would be able to select. As of now, options are “AI certificate,” “visual storytelling,” and “sports.” For the latter two, M&S faculty need input from others about which courses should be included in the block. One or two additional block options could be considered for addition too.

4. Adjournment

Chan-Olmsted moves to adjourn. Esterline seconds. Adjourned at 11:00 a.m.