

**Minutes, College Council Meeting  
November 13<sup>th</sup>, 2023  
Zoom Meeting**

- **Brown** called the meeting to order at 2:00 p.m.
- **Centers/Academic Departments Updates**
  - Cuillier – Brechner Center
    - Developing new Projects
  - Harrison – INC
    - Hiring update
    - Looking good in terms of Immersions, and like head count in here next semester.
    - Kudos to Alicia Coleman and Steve Russell for putting together a 30 min news special for high school football play offs.
  - Johnson – STEM Translational Communication Center
    - Working on some research projects
    - Journal Club every Friday morning.
    - Conversed with other Center Directors about collaboration and differentiate.
  - Carpenter – Atlas Lab
    - Been busy with VIP Events
    - Update on how the center is being used
    - Recruiting for a student team for the Spring semester
    - Will be reaching out to chairs for potential curriculum for immersion experiences.
  - Janet Coats – Consortium on Trust in Media and Technology – CTMT
    - Dr Nah, research director, is working on a project on AI assisted local news site.
    - Linguistics Analysis Project update
  - Coche – Media Production and Management Technology – MPMT
    - Have a search going on with The Agency for a visiting professor in production.
  - Kropp – Online
    - Have 115 students Graduating.
    - Planning and implementing plans to teach Audience Analytics and Political Communications
    - Waiting for the State Approvals for Journalism
    - In discussion with Professor Chen about possibly adding an Advertising concentration
  - Goodman – Graduate Studies
    - Update on admissions
    - Elizabeth Calienes has stepped down
      - This gives us an opportunity to re-look at Grad Division structure
      - Doing some exploration and creating some ideas for a new way to structure the division
  - Hutchens – Public Relations
    - Hiring update
    - Discussed student travel

- Spiker -Journalism
  - Hiring update
  - Hearst Award Season update
  
- Chen – Advertising
  - Designing and developing an online concentration and AI related courses
  - Hiring update
  - Advisory Council will visit on this Thursday and Friday
  
- Burman – The Agency
  - Recruiting Cycle update
  - Kicked off an adjunct course
  - Agency Partners update
  
- Frey – Office of Careers and Corporate Partnerships – OCCP
  - Event updates
  - Career Fair update
  - Discussed upcoming key dates
  
- Wright – Division of Media Properties
  - Deferred Maintenance Projects update on Air Handling Units and Exterior Windows
  - TV and Radio Stations random FCC EEO Audit
  - Hiring update
  - Retirement update
  
- Kiouisis
  - Strategic Planning update
  - Starting the early stages of the AECJMC self study

**Open Discussion** -none

**Attendees**

Hub Brown, Spiro Kiouisis, James Babanikos, Randy Bennett, Huan Chen, Roxane Coche, Marcia DiStaso, Robyn Goodman, Joanna Hernandez, Harrison Hove, Evan Kropp, Keisha Reynolds, Ted Spiker, Randy Wright

Meeting Adjourned at 2:31 p.m.

Respectfully submitted by Adela Van Antwerp