

PUBLIC RELATIONS FACULTY MEETING MINUTES

September 6, 2023; 10:30 a.m. – 11:40 a.m.

Zoom & Weimer 3032

Attending: Natalie Asorey, Angela Bradbery, Christen Buckley, Christine Bucan, Chris Chu, Pat Ford, Rebecca Frazer, Jay Hmielowski, Judy Hunter, Myiah Hutchens, Rob Judin, and Rita Men.

- I. Minutes from 4-11-23 were approved.
- II. The five nominees for the Plank Emerging leaders Summit were discussed. Shandia Lewis-Booker was voted as the department's applicant for the scholarship. The other four nominees will be invited to attend, just not as the scholarship winner.
- III. Hmielowski provided the numbers on recent R&T enrollment, which have declined in recent years. The faculty discussed several possibilities for why that may be occurring, including timing of admissions, a lack of funding and a need to better promote. It was suggested that we look at other programs that have both professional and research master's and how they balance enrollments.
- IV. New business/Announcements
 - a. Hutchens reminded faculty that our social is tomorrow
 - b. Hutchens announced that our search for an associate/assistant professor is open. Men reported she would share the call with the full faculty.
 - c. Hutchens announced that our virtual advisory council meeting will be held Oct. 27th
 - d. Hutchens announced that Dean Brown will be joining our meeting next week
 - e. Hutchens asked that faculty send her the name of their guests from last semester if they are not updated in Digital Measures
 - f. Asorey announced she and several members of HPRSA will be featured in a PR Museum webinar on Sept. 14th discussing the creation of HPRSA chapters around the US