

PUBLIC RELATIONS FACULTY MEETING MINUTES

September 21, 2022 11:00 a.m. – 12:00 p.m.

Zoom

Attending: Angela Bradbery, Christine Bucan, Chris Chu, Bridget Dunbar, Pat Ford, Jay Hmielowski, Judy Hunter, Myiah Hutchens, Carrie Martins, Carrie Miller, Mickey Nall, Paloma Rodriguez, Ann Searight and Max Williams.

- I. Minutes from 9-7-22 were approved.
- II. International Center updates – Rodriguez and Martins gave overview on the Global Learning Institute, virtual exchange projects and resources on how faculty can better internationalize their courses. They sent links with more details on different programs, information sessions and available trainings.
- III. Research division introduction – Williams presented an overview on their goals and the different resources they provide that are available for faculty.
- IV. AI in the curriculum – Hutchens said we need to make sure that our list of courses listed as AI-focused are accurate. UF now requires that to be listed as AI-focused, 30-50% of the course content needs to be focused explicitly on AI.
 - I. Tracks discussion – Hutchens shared the tracks comparison file and faculty discussed. A motion was called to move both tracks forward to approve and was passed with a unanimous vote.
- V. New business and Announcements –
 - Nall invited faculty to attend the PRSSA event happening tonight.
 - Hutchens said there will be no faculty meeting next week, Sept. 28 and reminded faculty about the PR and ADV social happening this Friday, Sept. 23.
 - Searight discussed frank 2023 and asked faculty for any speaker recommendations.