

Curriculum and Teaching Committee Annual Report 2022-2023

The Committee: James Babanikos (chair), Huan Chen, Myiah Hutchens, Ann Searight Christiano, David Ostroff, Eric Esterline, Ted Spiker, Harrison Hove, Dan Windels, Mariano German-Coley. Judy Hunter also attended the meetings.

Below is a list of the major items we dealt with in the Curriculum and Teaching Committee this year:

Dealing with various curriculum issues. This was by far the busiest the CJC and this committee has ever been regarding curriculum changes. The Committee reviewed, approved and passed through the University Curriculum Committee (UCC) a number of new courses/changes to existing courses/changes to critical tracking requirements/addition of new tracks/reduction in credit hours for our degrees, etc. The highlights include:

- Reducing the number of credit hours for our B.S. degrees from 124 to 120.
- Adding two new tracks in Public Relations: Corporate, and Public Interest Communications.
- Have JOU students select a specialization from six options: Broadcast, Visual, Writing/Reporting, Editing/Producing, Data/Coding, Customized.
- Change the names of seven MPMT courses to reflect the change in the department name.
- Change of RTV 3516 Electronic Field Production 2 from rotating topics to permanent courses.

Teacher/Adjunct/Mentor/Advisor of the Year. As it does every year, the Committee selected the Teacher of the Year, the Adjunct Teacher of the Year, the Faculty Advisor/Mentor of the Year, and the Professional Advisor of the Year. Congratulations to Advertising Professor Kasey Windels (Teacher of the Year); Robert Padovano (Adjunct Teacher of the Year); MPMT Professor Eric Esterline (Faculty Advisor/Mentor of the Year); and Allicia Bolen (Professional Advisor of the Year).

UF Online Course Review Process. The university has asked the college to set up a UF Online Course Review timeline so that all courses that are more than 80% online will be evaluated by the Center for Teaching Excellence (CTE) by the end of the Fall semester 2025. The committee developed a timeline for this to happen.

ACEJMC Assessment and the six measures of evaluating Student Learning Outcomes. In preparing for next year's ACEJMC reaccreditation, the committee went over the six measures the College has put in place regarding measuring SLOs:

- Three direct measures:
 - Evaluation of capstone projects by industry professionals
 - Senior Assessment

- Internships
- Three indirect measures:
 - Student awards
 - Job placement
 - Exit surveys