

Advertising Faculty Meeting Minutes

January 25, 2023

Zoom

Attending: Chen, H; Feng, Y; Fisher,C; German-Coley,M; Triese,Debbie; Johnson, B ; Kember, S; Moon, W; Morton,C; Weigold, M; Windels,D, Windels,K; Dankers, N; Cribbs, B; Oberlin,C; Cox,C; Weitzel,L

- I. Meeting called to order at 9:33 a.m. by Chen, Huan
- II. Approved the December minutes
- III. Quality Matters
 - a. Harrison gave a presentation on UF Online Course Quality
- IV. Advisory Council
 - a. Discussed the schedule of the Spring Advisory Council.
 - b. Voted on a potential Advisory Council member to join the Spring Council meeting as a guest.
 - c. Discussed possible changes to the Advisory Council By-laws, such as the length of serving terms, addition of an affiliated member category, and the virtual participation of the meetings.
- V. Disney Program
 - a. Cynthia introduced the ANA membership donated by Disney
 - b. Discussed possible partnerships with Disney
- VI. Old business
 - a. Discussed the impact of UF TikTok policy on teaching and research
 - b. No college-wide Zoom policy will be launched.
- VII. Closing Business
 - a. Next meeting TBA
- VIII. Meeting Adjourned at 10:31 a.m.