

CJC International Committee  
11/04/2022  
Meeting Minutes

**1. Welcome/Minutes from Oct. 14 meeting**

Meeting started at 9:36 a.m.

Committee members present:

1. Admin representative: James Babanikos
2. Faculty representatives: Roxane Coche, Norm Lewis, Kasey Windels
3. Staff representative: Max Williams
4. Student representatives: Alexia Bérenger, Noura Ibrahim, Ernest Makata, Manuel Tuñez

PR faculty representative was absent.

Also present: Coche's graduate assistant Hadeel Alhaddadeh, Center of Public Interest Communications' Jack Barry, Director of Sports Journalism & Communication Eric Esterline, and PR lecturer Christine Bucan.

Windels made a motion to approve the minutes from the Oct. 14, 2022 meeting. Lewis seconded. Motion passed unanimously.

**2. International Education Week plans (Nov. 14-18)**

Williams has gathered a list of faculty members currently conducting international research. He is working with the CJC communication team to put the spotlight on these projects during international education week. Student representatives will do the same with peers.

Babanikos and Bucan will look into the possibility of organizing two film screenings hosted by international students. Alhaddadeh would choose one from the Middle East, and a student representative would choose one to represent another region of the world. If such events are feasible on short notice, award-winning foreign films will be prioritized.

Bucan proposed an international guest speaker. She will look into it for this year—perhaps for a Zoom lecture, but the short notice may force us to put the idea on the back burner until next year.

Windels proposed an idea of showing a collection of international advertisements. Considering the short time to IEW, we can focus on big brands this year... Snickers' "You're not you when you're hungry" campaign? Coca-Cola? McDonalds?

Coche's students have written profiles of international student-athletes on Gator teams. All profiles will be published on WRUF.com during IEW.

Lewis remarked that our committee should discuss IEW every year in the spring so we can start planning earlier in the future.

### **3. Update on CJC Senate & International Committee**

The CJC faculty senate called a mid-semester CJC faculty meeting on 11/16. International Committee has nothing to add to this meeting's agenda.

### **4. Update on survey**

About 60 participants took the faculty/staff survey, and the number is the same for students.

### **5. Other business**

Williams noted this is a very right time for international funding opportunities as indicated in his weekly emails to the CJC community, which have been featuring many calls for proposals lately, many from US embassies around the world. There's also a big one that will be coming up soon for Armenia. Details to follow when Williams has them.

Lewis said he met with Executive Associate Dean Spiro Kiouisis to know if we could get data about international activities from faculty annual evaluations. Kiouisis will try have a confidential report run. Lewis said Kiouisis also noted he appreciated the committee was trying to be proactive and get strategic to improve our international contributions.

Coche met with Dean Hub Brown to learn more about Memorandums Of Understanding (MOU). He said the biggest driver of MOUs is faculty who have research and teaching interests with another university. If any faculty is working with foreign partners right now and it's working, we don't technically have to formalize it with official MOUs. However, MOUs can also help with student mobility and our students clearly are interested in studying abroad in some capacity. He suggested connecting with Stuttgart Media University or the University of Applied Sciences in Amsterdam because their schools do similar things to what we do. He encouraged us to try to get an MOU blueprint in 2023. Eventually, we can also imagine a 1+1 master's program (one year in Gainesville, another at the partner institution). MOUs are a lot of work and going for quality rather than quantity is key. Esterline, who used to oversee an MOU for sport management, also noted academic calendars can vary greatly so that's another challenge to keep in mind.

### **6. Adjournment**

Windels moved to adjourn. Lewis seconded. Motion passed. Meeting was adjourned at 10:19.