

Advertising Faculty Meeting Minutes

September 26, 2022

Zoom

Attending: Calienes, Dankers, Feng, Fernandes, Fisher German-Coley, Goodman, House, Johnson, Kember, Moon, Morton, Treise, Weigold, Windels D, Windels K

- I. Meeting called to order at 9:35 a.m. by Goodman
- II. Announcements
 - a. Goodman updated faculty on the approach of a potential storm and the impacts it may have on campus closures.
 - b. Goodman reminded faculty that the Advisory Council will be November 3rd and 4th.
 - c. Goodman updated faculty on the internal process to fill the Department of Advertising interim Chair position and welcomed inquiries about the role.
- III. Update on Departmental Job Searches: Assistant and Assistant/Associate Professor, Administrative Assistant
 - a. Goodman provided updates on the timeline of the administrative assistant search.
 - b. Windels K provided an overview for the status of the Assistant Professor and Assistant/Associate Professor search process, timeline, and efforts to increase the applicant pool.
- IV. Curriculum Update
 - a. Goodman explained that the university is now requiring all degree plans to be 120 credit hours. Consulting with the PATH office, four credit hours have been identified to be removed from requirements.
 - b. Dankers outlined the rationale for the International Relations (INR) course identified to be removed from requirement and welcomed discussion on any concerns.
 - c. A motion was made to drop the INR course, and all were in favor.
- V. Departmental Goals
 - a. Goodman shared a document with listed goal considerations for the department.
 - b. Faculty requested more time to review and select their top three goal priorities from the list.
 - c. Goodman suggested sending out a Qualtrics survey to accommodate the request.
- VI. Closing Business
 - a. Goodman followed up on the process for Cannes Lions recruiting.
 - b. D. Windels reminded all that the Addy Awards season is approaching and invited faculty to encourage students to submit work and apply.
 - c. Goodman reminded those who are eligible to vote for tenure and promotion to get their votes in by 9/27/22.
 - d. Morton relayed that the Faculty Senate will be sending out a new constitution based on revisions voted on last spring. Senate committees have been charged with meeting by October 1st.
- VII. Meeting Adjourned at 10:03 a.m.