

Advertising Faculty Meeting Minutes

August 29, 2022

Zoom

Attending: Calienes, Feng, Fernandes, German-Coley, Goodman, House, Johnson, Kember, Krieger, Moon, Morton, Treise, Weigold, Windels D, Windels K

- I. Meeting called to order at 9:32 a.m. by Goodman
- II. Announcements
 - a. Save the date: A meeting for discussion of the department's two tenure and promotion cases will be held on September 19th
 - b. The Office of the Provost has granted Treise's emeritus status
- III. Update on Departmental Job Searches: Assistant and Assistant/Associate Professor, Administrative Assistant
 - a. Goodman updated faculty on the timeline of the administrative assistant search
 - b. Windels K updated faculty on the status of the Assistant Professor and Assistant/Associate Professor search committee which met with Kiouisis on Friday, 8/26/22 and received their charge
 - c. Windels K discussed the job call wording and faculty offered suggestions on language to ensure the right candidates are attracted for departmental needs
- IV. Closing Business
 - a. Windels D encouraged faculty promotion of Ad Society
 - b. Johnson encouraged faculty to remind students to participate in research
 - c. Calienes invited new faculty to join and meet the Pro Master's students at the upcoming seminar
 - d. Goodman offered updates on Cannes Lions funding
 - e. Goodman outlined progress on the three new courses that had syllabi approved: Cultural Branding, Account Management, and Branding and Social Media
- V. Meeting Adjourned at 9:57 a.m.