

**ARTS, COMMUNICATIONS,  
MEDIA, AND MARKETING****Rob Kairuz**

Career Coach

Arts, Communications, Media  
and Marketing

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**ASK ME ANYTHING!  
EXCLUSIVE  
AVAILABILITY FOR CJC  
STUDENTS**

- Sep. 13 - 3:00pm - 4:00pm
- Sep. 20 - 3:00pm - 4:00pm
- Sep. 26 - 2:00pm - 3:00pm
- Oct. 04 - 4:00pm - 5:00pm
- Oct. 14 - 1:00pm - 2:00pm
- Oct. 17 - 1:00pm - 2:00pm
- Oct. 25 - 3:00pm - 4:00pm
- Nov. 01 - 3:00pm - 4:00pm
- Nov. 08 - 3:00pm - 4:00pm
- Nov. 15 - 3:00pm - 4:00pm
- Nov. 22 - 3:00pm - 4:00pm
- Nov. 29 - 3:00pm - 4:00pm
- Dec. 06 - 3:00pm - 4:00pm
- Dec. 12 - 3:00pm - 4:00pm

**AT THE CJC PATH  
OFFICE, 1060 WEIMER****A LITTLE ABOUT ME**

I am a double gator! I got a BA in English and a MS in business management with a graduate certificate from the CJC in audience analysis. I have worked in Miami, FL and New York, NY in various roles. I wrote sales scripts and sold cruises for RCCL, worked at a Wall Street startup and did account management for a pharmaceutical company in NYC. I am thrilled to help you with resumes, cover letters, mock interviews, elevator pitches, LinkedIn and job-hunting strategies tailored for the arts, communications, media and marketing.

**WHAT IS THE ARTS,  
COMMUNICATIONS, MEDIA AND  
MARKETING PATHWAY?**

Career Pathways are made up of customized tools, programs and services that guide students toward a full range of opportunities for after graduation. Career Pathways are directly connected to industry and career options – in this case to arts, communication, media and marketing! They provide students with the opportunity to explore future possibilities, connect with industry professionals, and get involved in a variety of experiences that fit their unique interests.

**HOW TO MAKE AN  
APPOINTMENT WITH ME**

I will provide dedicated hours to CJC students every week at the CJC PATH Office, 1060 Weimer -- no need to book an appointment! If you'd like to come see me at the Career Connections Center, you may follow these steps:

1. Log in to Gator CareerLink (use your Gatorlink username and password; if this is your first time logging in, you will need to set up your account)
2. Once on the main page, click Career Planning Appointment in the menu, then Request New Appointment.
3. Select your Appointment Type, enter your availability (date, day of week, time, etc.), and click Check Availability.
4. Find the date and time you would like to meet, click the staff member's name for that time, enter appointment details on the Confirm Appointment screen, and then Submit Request.