

PUBLIC RELATIONS FACULTY MEETING MINUTES

September 22, 2021, 10:00 – 11:00 a.m.

Zoom

Attending: Natalie Asorey, Angela Bradbery, Haoran Chu, Marcia DiStaso, Pat Ford, Jay Hmielowski, Judy Hunter, Linda Hon, Myiah Hutchens, Spiro Kiousis, Mickey Nall, Ann Searight Christiano and Vanessa Wakeman.

- I. Minutes from 9-15-21 were approved.
- II. Undergraduate Curriculum
 - Faculty discussed changing the current international communication requirement of PUR4203 to be PUR4443 instead. They also discussed adding ADV3008 and ADV4400 to be approved PR electives since they are required in the certificate. A motion was called to make both changes and was passed with a unanimous vote.
 - Faculty discussed the political communication certificate and adding PUR4203 as a required class. A motion was called to approve the political communication certificate and was passed with a unanimous vote.
 - Faculty also discussed removing the prerequisite of PUR3500 on PUR4203 to allow students to be able to receive the political communication certificate that are not PR majors. DiStaso will check with Mary Ann Ferguson to get more information and will discuss at another faculty meeting.
 - A motion was called to move Integrated Communication and Corporate Reputation forward to get formal UF course numbers and was passed with a unanimous vote.
 - DiStaso discussed the possibility of a PR minor with faculty and what classes would make sense as part of it. More to come next meeting.
 - Asorey gave quick update on the CJCxNYC program.
- III. Meeting was adjourned at 11 a.m.