

PUBLIC RELATIONS FACULTY MEETING MINUTES

September 1, 2021, 10:00 – 11:00 a.m.

Zoom

Attending: Natalie Asorey, Angela Bradbery, Haoran Chu, Marcia DiStaso, Bridget Dunbar, Pat Ford, Jay Hmielowski, Myiah Hutchens, Mickey Nall and Vanessa Wakeman.

- I. Minutes from 4-22-21 and 8-25-21 meetings were approved.
- II. Announcements – DiStaso mentioned the possibility for FWS students to help with research. She said will send information by email.
- III. Curriculum –
 - Changing Social Media Management PUR3622 from junior standing to sophomore standing. Motion was called and all approved.
 - Making it a requirement for students to get a C or better in PUR3000 to take PUR4932.
 - Internships – Hour requirement (65 vs. 100 – more or less) – DiStaso will send what other departments and colleges are doing and faculty will vote how many hours per credit our internship should be.
 - Getting permanent course numbers for classes that are consistently offered – DiStaso recommended moving Diverse Voices, Integration Communications, Corporate Reputation, Competitive Reports, Social Media Analytics, PR Entrepreneurship forward to get official UF course numbers.
 - DiStaso briefly discussed updating International Certificate and possibility for additional certifications and tracks. She asked faculty to think about the different pieces and where they would like to see them. More to come next meeting.

Meeting was adjourned at 11 a.m.