

**Graduate Faculty
Meeting Minutes**

Thursday, December 9, 2021
9 a.m., Weimer Hall 1064 + Zoom

I. Call to order

Kelleher called the meeting to order at 9:00 a.m.

II. Minutes from 4/22/21

Minutes from 4/22/2021 were approved.

III. Degree certifications, graduation with distinction

List of degree certifications/distinctions was presented. Vote to be conducted at all-faculty meeting later in morning.

IV. Introductions

Kelleher introduced new GSRD staff members:

- a. Max Williams, Director, Research Administration
- b. Mara Pino-Diaz, Admissions Officer I (starts 12/10)

V. Curriculum: All 11 MAMC concentrations approved

Kelleher announced that all 11 MAMC concentrations were approved by UF Curriculum Committee. The concentrations are:

On-Campus Options

- Customizable Research and Theory (coordinator: Kim Walsh-Childers)
- Public Relations Concentration (coordinator: Myiah Hutchens)
- Science and Health Communication Concentration (coordinator: Debbie Treise)
- Professional Master's (director: Lissy Calienes)

Online Concentrations (non-thesis)

- Audience Analytics
- Digital Strategy
- Global Strategic Communication
- Political Communication
- Public Interest Communication
- Public Relations and Communication Management
- Social Media
- Web Design and Online Communication

VI. Grad Committee highlights from fall 2021

Kelleher presented the following as established by the Grad Committee during the Fall 2021 term:

- a. MAMC recommended degree plans updated
- b. Assessment (MAMC & Ph.D.)
 - i. MAMC SLO 3 (Display ethical behaviors, teamwork, cultural sensitivity/appreciation for diverse viewpoints, and meet professional standards for effective and ethical decision making.) Moved from being assessed in MMC 6660 to being assessed after project/thesis defense.
 - ii. Ph.D. SLO 1 – Recommended changes to “Advanced Course” designation to include “Advanced-eligible” courses. Definition and process will be drafted to update in handbook for 2022-23. Ph.D. SLO 1 and SLO 3 will be combined and assessed with data collected from Ph.D. student annual reviews.
- c. Ph.D. admissions processes for fall 2022 class
 - i. Deadline is now December 15. By the January committee meeting, subcommittees will conduct the first round of Ph.D. applicant review. These subcommittees will be led by Chen (ADV), Walsh Childers (JOU), McNealy (MPMT and Law), Hutchens (PR and Political Com), Fisher (health/science), and any other graduate faculty members who would like to screen initial applications for review in any other areas of interest that they identify. Results of this initial round of review will be brought to the January committee meeting for further consideration.

VII. Research Committee highlights from fall 2021

Kelleher presented the following as approved by the Research Committee during the Fall 2021 term:

- a. Dean’s seed funds: Chris Chu & Roxane Coche received funding and call for proposals will be extended through January
- b. Graham Health/Science Research fund: Awarded to Alpert/Cooks, Hmielowski/Chu, and Waddell/Moss
- c. Doctoral dissertation funding awards continued (\$500 each)

d. Faculty research profiles/categories updated online

VIII. Other business

No other business was conducted.

IX. Adjourn

Kelleher adjourned the meeting.