

## MAMC – Research & Theory

Degree plan of: \_\_\_\_\_ E-mail: \_\_\_\_\_

Expected graduation: \_\_\_\_\_ Area of interest:  Journalism  International/Intercultural communication  
 Advertising  Media Production, Management & Technology

**Core courses (12 credits)**

	<b>Credits</b>	<b>Semester</b>
MMC 6421     Mass Communication Research Methods	3	_____
MMC 6400     Mass Communication Theory	3	_____
MMC 6936     Academic Writing	3	_____
MMC 6660     Communication, Technology & Society	3	_____

**Additional research methods course: (3 credits)** *Students must choose one of the following courses*

- |   |  |         |
|---|--|---------|
| <input type="checkbox"/> PUR 6506   Public Relations Research | <input type="checkbox"/> MMC 6426 Qualitative Research         |         |
| <input type="checkbox"/> MMC 6423   Content Analysis Methods  | <input type="checkbox"/> MMC 6936 Experiments in Communication |         |
| <input type="checkbox"/> MMC 6936   Systematic Review         | <input type="checkbox"/> MMC 6936 Mixed Methods                | 3 _____ |

**Thesis credits (6 credits of MMC 6971, most often over 2 semesters)**

- |  |   |       |
|--|---|-------|
| <input type="checkbox"/> MMC 6971 Research for Master’s Thesis (2-3 credits) | — | _____ |
| <input type="checkbox"/> MMC 6971 Research for Master’s Thesis (3-4 credits) | — | _____ |

**Electives (15 credits minimum)** *At least 3 credits of electives must be a statistics course, unless cleared by advisor*

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

**Total credits required: 36 credits**

Signatures below indicate approval of this degree plan.

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Signature of student	Signature of academic advisor
Date:	Date: