

ADV Dept Meeting
3/3/2021

Attendance: Alpert, Calienes, Chen, Coley, Dankers, Fernandes, Fisher, Fragomeni, Goodman, Harris, Johnson, Kelleher, Krieger, Morton, Treise, D. Windels, K. Windels, Weigold

- I. Meeting minutes for 1/20/21 and 2/3/21 approved
- II. Social Media
 - a. Monthly spotlights for faculty, grads/post docs, adjuncts, and Ad Council
 - b. Creating Twitter and Linkinden
 - c. Will be using Sprout Social to post majority of content
- III. UF Presidential Service Award
 - a. Morton nominated a student
- IV. Faculty nominated and voted for Student Awards
- V. Meeting adjourned at 10:02am