

CJC GRADUATE COURSES – SUMMER A & B 2021

NOTE: Courses listed as “Advanced” courses are intended for doctoral students. Master’s students need permission from their advisor and the instructor to register in any courses designated Advanced-level.

SUMMER A

MC Statistics — F. Waddell

MMC 6455 — 3 credits.

Sec #:0052, Class #: 12117, ONLINE, 100% Asynchronous.

Mass communication statistics (MMC 6455) provides an introduction to the fundamentals of descriptive and inferential statistics commonly used in the field of communication science. Topics to be covered include central tendency/dispersion, index reliability, factor analysis, chisquare, t-test, ANOVA, regression, and path analysis, among others.

Professional Master’s Capstone Project Defense — E. Calienes (Required Pro Master’s)

MMC 6973 — 3 credits.

Sec #:CAPA, Class #:17801, ONLINE, 100% Synchronous, Thursdays, Periods 3 – 5 plus two hours TBD.

This course is for students in their final semester of the program who will be completing and defending their projects.

Professional Master’s Capstone Project Individual Study (Required Pro Master’s)

MMC 6973 — Variable credits.

Sec #:TBD, Class #:TBD, To be arranged.

This section is reserved for students who are working with their Chair or Committee Members to make progress on their individual Capstone Project. To register for this class, make sure to fill out the form for MMC 6973 and register for the appropriate credits with your faculty member.

Qualitative Research— R. Grant

MMC 6426 — 3 credits.

Sec #:004F, Class #:11943, ONLINE, Tuesdays, Periods 3-5 & Thursdays, Periods 3 – 4.

MMC 6426 provides a survey of qualitative research philosophies and methods. Its focus is on the use of qualitative research to understand phenomenon generally considered within the domain of communication. While philosophical foundations are referenced from time to time, the course places primary emphasis on the application of qualitative research methods. Of special interest are decisions and activities that the qualitative researcher must accomplish, such as selecting a phenomenon for study, determining research objectives and questions, selecting a qualitative research design, choosing data sources, conducting a long interview and a field observation, analyzing qualitative data, evaluating qualitative research, and writing a report of the results.

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The Art of Podcasting— T. Williams

MMC 6936 — 3 credits.

Sec #:05AD, Class #:15486, Weimer 2056, Tuesdays, Periods 5 – 7 & Thursdays, Periods 6 – 7.

This class is about what builds to make a podcast what it can be - the class will have two major grade portions - the first project and the final project. Both projects will build towards either/or the production of the next season of the WUFT podcast "Unvarnished" or a podcast project that we'll all contribute to. We will focus on the art and craft of podcasting - with a focus on finding subjects and generating ideas ("following the fun,") crafting an interview, harnessing the gems of your community, the gift of authentic conversation, and creating a podcast that utilizes your best skills and style and employs a strong theme. You'll learn how to use your own voice and critical listening skills to find ideas that matter and that feel fulfilling to you and impact the community. This class capitalizes on the CJC's goal, to "Invest in Communication Research, Curriculum, and Practice Focused on Advancing Human Values, Improving Quality of Life, and Sharing Knowledge for a Diverse Society."

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SUMMER B

Communicating for Success— D. Cunha

MMC 5308 — 3 credits.

Sec #:4H67, Class #:12480, Weimer G030, Tuesdays, Periods 4 – 6 & Thursdays, Periods 4 – 5.

This class is designed to help international students achieve success in a U.S. graduate-level communications curriculum. We will focus on standards and expectations for professional and academic writing, the development of public speaking skills, and expectations for the U.S. graduate studies classroom.