

MINUTES
Friday, Dec. 11, 2020, 10-11 a.m.
Senate-called Faculty Meeting
Via Zoom

1. Meeting Called to order by Kim Walsh Childers at 10:03am.
2. Approval of the minutes of the Spring 2020 Senate-called faculty meeting. Myiah Hutchinson motion to approve the minutes. Clay Calvert seconded to approve of meetings minutes. Minutes were approved through poll voting at 10:05am
3. Information items
 - a. Changes to promotion policy document for non-tenured faculty. Discussion now and will call a meeting to vote for this in January and February. – *Wayne Wanta, Tenure & Promotion committee chair; Debbie Treise, past chair*
 - Wayne Wanta hasn't be able to implement the latest suggestions but will do that.
 - Debbie Treise discussed the reason of amending. Things like international research and how to get their packets reviewed and request a separate document which the TP community worked on for the entire year. It is meant to clarify as the current document was made for tenured track faculty with just add ons and their expectations weren't clear. This is the reason why they made that amendment.
 - Calientes requested more time to review and they requested and showed concerned that there aren't any non-tenured track on this committee.
 - Zawahry suggested to have a meeting with the non tenured track committee to see if we could decide together.
 - More questions were asked by the faculty.
 - Walsh Childers suggested to move on as this is important topic that we should discuss further at a later time.
 - b. Request to UF Senate re: dean search procedures – *Frank LoMonte, Moon Lee, UF Senators from CJC*

Frank went over the three requests that they will take to the university.

- Walsh Childers makes motion to move as action item. The item was approved to move to an action item by poll. Move by Mary Ann seconded by Cynthia.

4. Action items

a. Curriculum changes

- Proposal to revise/eliminate Outside Concentration requirement -- *James Babanikos, Curriculum & Teaching committee chair*
 - James discussed that the outside concentration causes transfers students 17-18 credits a semester because of the outside concentration. It's a bit daunting and wanted to see how we can decrease stress and this is how the idea came about.
 - There was discussion about this and Babanikos said this is a departmental issues so they will vote on that.
- Revision of the minor in mass communications – *Babanikos*
 - Add another 9 classes to the list to make the degree more attractive. Instead adv digital insights it will be replaced to branding because it can accommodate extra students.
- Noticias certificate – *Ted Spiker, journalism department chair*
- Permanent course number for Noticias course – *Spiker*
- Name change for MMC 2604: Mass Media and You to MMC 2604: Media, Cultures and Identity – *Spiker*
- Permanent course number for Journalism, Justice and Social Change – *Spiker*
- New course – Multicultural Advertising in the United States – *Robyn Goodman, advertising department chair*
- Permanent course number for The Agency immersion experience – *Goodman*
- Degree plans replacing MMC 2604: Mass Media and You with Multicultural Advertising in the United States -- *Goodman*

5. Adjournment at 10:55AM