

**Minutes from Curriculum and Teaching Committee Meeting
Wednesday, October 7, 2020 at 11:00 am
Zoom Conference Call**

Those present: James Babanikos (chair), Moni Basu, Roxanne Coche, Marcia DiStaso, Pat Ford, Robyn Goodman, Judy Hunter, David Ostroff, Ted Spiker, Kasey Windels, Randy Bennett (guest)

Announcements

- Each department will have to submit a new 8-semester plan that incorporates Quest 2 course. It shouldn't be too much of a problem as we can substitute the Gen Ed Biological/Physical Science class in Semester 2 with the Quest 2 course.
- 5 sets (out of 24) of 10 questions have already been submitted for the Senior Examination that will be part of a Direct Measure for ACEJMC accreditation.

Approval of the Spanish Language News certificate

- Spiker said that the certificate has been approved by the Journalism Department's Curriculum committee as well as the faculty, and he'll have it ready for us to look at and approve it at our next meeting.

Rethinking the Outside Concentration

- Babanikos proposed that the committee look into whether the College needs to continue having the Outside Concentration be a College requirement. The Outside Concentration was created many years ago when ACEJMC regulations had our students taking 90 credit-hours out of the College, and 34 hours in our College. However, today students can take 52 hours in our College, and 72 hours outside the college. With all the other university and college requirements students need to take (36 General education hours; 10 foreign language or 8 quantitative option hours; 15 pre-requisite hours; either INR2001 or CPO2001 or POS2112 for 3 hours; either SPC2608 or ORI2000 for 3 hours) there's precious little time for the Outside Concentration. Students coming in as freshmen don't have an issue, but this is especially problematic for Transfer students.
- The department chairs will speak to their faculty to gauge their feelings on this issue and we will discuss it at a later date.

Having qualified, outstanding, advanced undergraduate students appointed as TAs to help with undergrad classes.

- It seems that many of the departments already allow undergrad students to be TAs for credit, and they register for it as an Independent Study. However, there are no consistent guidelines as to what's involved.
- There was talk about perhaps having College-wide course number created for undergrad TAs, but the consensus was that the department should continue to offer it as an Independent study.
- The Department of Psychology has a pretty thorough yet terse "Handbook for Undergraduate Teaching Assistants", and the committee thought it would be wise for the CJC to have one as well.
- Goodman and Babanikos will adapt the Department of Psychology's handbook for the CJC, and will forward it to the other department chairs for comments.

Addressing diversity, cultural awareness and internationalization as part of the core curriculum of each department

- Last semester the C and T Committee came up with a document for the dean about how each department will address issues of diversity, cultural awareness and internationalization as part of the core curriculum, and the department chairs gave us some updates on what they're doing.
- All departments are looking into ways to assure that these issues are part of every course that they teach. However, there were also some specific things that each department was doing:
 - Advertising is launching the Multicultural Advertising class this fall.
 - Journalism is reworking its MMC2604: Mass Media and You course to make it more about inclusion, diversity and equity.
 - Public Relations has made Diverse Voices a 3-credit course from a 1-credit course.
 - Telecommunication is trying to get the UCC to approve that every TEL student be required to take one course related to diversity or globalized society. Options include MMC4302: World Communications Systems; RTV3411: Race, Gender, Class and Media or a special topics course such as Islam, Pop Culture and Media, or Communicating Soccer Globally.

Integrating AI into our curriculum

- With the help of the department chairs, Babanikos compiled a list of AI-related CJC courses currently available that were sent to Associate Provost David Reed.

- Regarding future development of AI-related courses...
 - DiStaso said that Sunito Menon, chief data scientist at IBM, is helping the PR department integrate data science into its curriculum. The PR department may also create a certificate on Corporate Reputation, which will involve AI.
 - Ostroff mentioned that he was in a university-wide AI meeting in which two courses were identified as foundational – one was from the department of Philosophy that looked into the philosophical implications of AI, and the other from engineering that was sort of a primer on what AI is all about. He said other units on campus may create AI-related courses, and the university is thinking of creating a university-wide certificate on AI.
 - Spiker said that Mindy McAdams is developing a new class on AI for the spring semester.
 - Coche speculated that AI may be used to write stories on under-served communities, or, better still, to write more common stories so that it will allow reporters to cover under-served communities.

Meeting was adjourned at 12:00.

Minutes submitted by James Babanikos.