# **UF** College of Journalism and Communications Department of Public Relations UNIVERSITY of FLORIDA

## PUBLIC RELATIONS FACULTY MEETING MINUTES

September 10<sup>th</sup>, 2018 1 p.m. – 2 p.m. INC Conference Room (3320)

Attending: Marcia DiStaso, Natalie Asorey, Carma Bylund, Myiah Hutchens, Mickey Nall, Deanna Pelfrey, Pat Ford, Spiro Kiousis, Mary Ann Ferguson, Linda Hon, Moon Lee, Kathleen Kelly (Phone).

- I. Meeting called to order at 1:02 pm.
- II. Minutes were approved from April 9<sup>th</sup>, 2018.

#### III. Announcements

DiStaso congratulated Mickey Nall on winning the 2018 PRSA David Ferguson Award.

- a. Advisory Council & CJC 50th Anniversary
- DiStaso passed out list with all current members and resumes of two potential new members. Faculty all agreed that they should be added. Faculty mentioned other associations we could look at to find more diverse members.
- DiStaso handed out spring 2018 advisory council agenda and said fall agenda will be similar.
  She asked faculty to think about any suggestions they may have and to let her know.
- b. Guest speakers
- DiStaso discussed upcoming guests and asked faculty to let her know of any additional guests.

DiStaso talked about the upcoming PR week submission and plans on how to improve from the previous submission. She talked about different grants available to students and handed out packets with more information.

### IV. Position requests and committees

DiStaso handed it over to Kiousis to talk briefly about potential new PR positions. Mentioned that there will be a need for people to be on search committees and to keep their eye out for potential candidates.

### V. Curriculum review

- DiStaso asked professors their opinion on ENC3254 (Writing for Strategic Communications).
- Faculty talked about JOU3101 (Reporting).
- DiStaso said we would continue curriculum review at the next meeting

### VI. Old/New Business

- Nall invited faculty to go to Blaze Pizza on Wednesday to help support PRSSA.
- Ferguson said the grad program needs to be on the agenda for the next meeting
- VII. Meeting adjourned at 2:02 p.m. by DiStaso.