

PUBLIC RELATIONS FACULTY MEETING MINUTES

November 13, 2019

INC Conference Room (3320)

Attending: Natalie Asorey, Randy Bennett, Carma Bylund (phone), Ann Christiano, Alejandra Delgado, Marcia DiStaso, Myiah Hutchens, Mary Ann Ferguson, Pat Ford, Jay Hmielowski, Linda Hon, Spiro Kiousis (phone), Craig Lee, Moon Lee, Rita Men, Mickey Nall, Deanna Pelfrey and Vanessa Wakeman.

- I. Randy Bennett and Craig Lee presented new updates for digital measures to faculty, and talked about how to upload publications to the website. Faculty made suggestions for changes. Bennett asked faculty to think about possible features to add.
- II. DiStaso passed out packets for possible new advisory council members, and faculty discussed and voted on new members to move forward. Next advisory council meeting was announced to faculty (March 12-13).
- III. Minutes from 10-9-2019 were approved.

IV. Continue Curriculum Review

The faculty continued discussing current and possible courses in the public relations curriculum. This included discussion about creating and offering different tracks and certificates.

Christiano presented a certificate in Public Interest Communications and the faculty discussed. A vote was called to approve the certificate and the motion was passed with a unanimous vote.

Asorey represented a track in Social Media and the faculty discussed. A vote was called to approve the track and the motion was passed with a unanimous vote.

v. Old/new business

VI. Adjourn