

PUBLIC RELATIONS FACULTY MEETING MINUTES

January 14, 2020

INC Conference Room (3320)

Attending: Natalie Asorey, Ann Christiano, Marcia DiStaso, Mary Ann Ferguson, Pat Ford, Jay Hmielowski, Linda Hon (phone), Myiah Hutchens, Spiro Kiouisis, Moon Lee, Rita Men, Mickey Nall, Deanna Pelfrey and Vanessa Wakeman.

- I. Minutes from 11-13-19 were approved.
- II. Updates on curriculum changes
 - Christiano gave update on the PIC certificate and faculty discussed possible 1-credit classes. Asorey gave update on new tract and faculty discussed possible names (Digital Public Relations & Digital Advocacy). Faculty agreed to wait to decide on the name until more information was gathered.
- III. DiStaso handed out a student survey about top cities that PR students were most interested in visiting and talked briefly about future potential department trips.
- IV. DiStaso discussed Page Case Study submissions and the PR Week Student of the Year submissions with faculty.
- V. DiStaso talked about the Diverse Voices class and told faculty that everyone was welcome to attend.
- VI. Search updates
 - Men gave updates regarding the PR Assistant Professor search and Asorey gave updates on the lecturer search.
- VII. New Business/Old Business
 - Asorey welcomed faculty to attend The Agency kickoff. Nall talked about plans related to the Brand Bowl. Nall announced the PRSSA Sunshine District Conference and invited faculty to attend. Men said that her campaigns class is working with Johanna Hernandez to help diversity and inclusion within the college and said that students might reach out to faculty for interviews.
- VIII. Meeting adjourned at 9:10 a.m.