Public Relations Faculty Retreat Minutes

August 23, 2019, 10:00 a.m. - 2:00 p.m.

3320 Weimer Hall - INC Conference Room

I. Curriculum Review

Faculty discussed the required courses. After discussion, a motion was made to stop requiring PUR3801 and PUR4404C. A vote was called and the motion was passed with a majority vote.

Faculty discussed the separation of PUR electives by Block 1 and Block 2. After discussion, a motion was made to combine all the Professional Electives in one block (combining blocks 1 and 2). A vote was called and the motion was passed with a unanimous vote.

The requirements for a change of major after 60 credits was discussed. After discussion, a motion was made to require a 3.0 and PUR3000 with a C or better. A vote was called and the motion was passed with a unanimous vote.

Faculty discussed creating tracks and/or certificates. No decision was made and clarity about policies for certificates is needed.

II. Old/new business

Faculty discussed requiring the GRE for Master's admission. After discussion, a vote was called and the faculty unanimously voted to continue to require the GRE as an item of admission review.

III. Adjourn