

College of Journalism & Communications - Department of Public Relations

Minutes of the September 8, 2014, Meeting

Weimer Hall 2066 from 3:00 to 4:30 p.m.

Faculty members present: Juan-Carlos Molleda, Moon Lee, Linda Hon, Kathy Kelly, Kay Tappan, Ann Christiano, Deanna Pelfrey, Mary Ann Ferguson, Debbie Treise, and Spiro Kiousis

Agenda Item	Discussion and/or action taken	Follow-up
Call to order	Dr. Molleda called the meeting to order and asked for the approval of the minutes of the October 21 meeting. Faculty reviewed the minutes. A motion was made by Dr. Kiousis and seconded by Dr. Kelly to approve the minutes. Faculty voted unanimously in favor of the motion. The minutes were approved.	
1) CJC- Department research productivity report	Dr. Debbie Treise, CJC Senior Associate Dean for Graduate Studies and Research, presented a recent released report of research productivity for the College and the Department. Data collected by group called Academic Analytics. Department is outperforming other CJC Departments. Faculty discussed and asked questions about the report's data findings. Department placed 9 th in AAU ranking, or 84th percentile.	Department will continue to perform at highest standard
2) Department representative to the College Faculty Senate	Dr. Molleda requested a volunteer to become the representative of the Department to the College Faculty Senate. Professor Tappan offers to serve as representative. A motion was made by Dr. Ferguson and seconded by Professor Pelfrey to approve Professor Tappan's appointment to the College Faculty Senate. Faculty voted. The new Department senator was unanimously approved.	Dr. Molleda will notify Dr. Cynthia Morton about this decision
3) Department Annual Report for 2013-2014	Dr. Molleda requested approval of the Annual Report of the Department of Public Relations for the 2013-2014 academic year. Faculty discussed and provided feedback. A motion was made by Dr. Kiousis and seconded by Dr. Kelly to approve the document with the requested revisions. Faculty voted. The annual report was unanimously approved pending revisions. Dr. Molleda reminded faculty members of the importance of annual self-evaluations in writing Annual Reports and other important documents of the Department.	Please email Dr. Molleda any additions or corrections to the Annual Report.
4) Online undergraduate courses	Dr. Kelly explained her concern about the development and approval of online undergraduate courses. Faculty discussed approval process for online course and qualification of	A later discussion will take place

	instructors. Dr. Molleda offered to bring the item back for further discussion in the October meeting.	regarding qualifications of lecturers and, in general, Department scheduling, as well as process to approve future online courses
5) Information items	<p>Prof. Christiano gave an update of <i>frank2015</i>.</p> <p>Dr. Kelly offered an update of the assistant/associate professor search. She indicated that the committee will meet soon and will review the entire pool of applicants in the following weeks.</p> <p>Dr. Molleda announced a donation from the Hispanic Marketing Communication Association – Elena del Valle, President (\$8,000) to sponsor a Diversity Panel organized by Alpha PProductions under Prof. Tappan’s and Dr. Molleda’s supervision.</p>	
6) Next meetings of the fall term	<p>3:00 p.m. – Monday, October 6 (Weimer 2066)</p> <p>1:00 p.m. – Friday, November 7 (Weimer 3032)</p> <p>The meeting was adjourned by Dr. Molleda.</p>	

Respectfully submitted by Joshua Ferrari on 09/09/14.