

College of Journalism and CommunicationsDepartment of Public Relations

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Faculty Meeting Minutes March 23, 2012 2066 Weimer Hall 1:30 p.m.

In Attendance:

Spiro Kiousis (Department Chair), Linda Hon, Deanna Pelfrey, Mary Ann Ferguson, Sora Kim, Moon Lee, Juan Carlos Molleda, Belio Martinez & Ann Christiano.

Absent: Kathleen Kelly

Meeting Agenda

- 1. Approval of Minutes
- 2. Budget Projections
- 3. Dean's Search Update
- 4. Student Awards Update
- 5. Advisory Council Meeting
- 6. College Strategic Plan
- 7. Academic Assessment Plans
- 8. Future Plans Update from Dr. Martinez
- 9. Old Business
- 10. New Business

Welcome

Dr. Kiousis thanked everyone for attending the meeting.

Agenda Items:

1. Approval of Minutes:

Dr. Kiousis asked if we could have the minutes from the last meeting approved. Dr. Ferguson moved to approve the minutes from the last meeting and Prof. Pelfrey seconded the motion. A vote was taken with the faculty present and all were in favor. No one was opposed.

2. Budget Projections:

Dean Wright had a dialogue session on Tuesday which Dr. Kiousis attended. He said that there are three possible scenarios for cuts being made. It could be a 1%, 3%, or 5% reduction in budget. He stated that they are trying not to impact faculty with layoffs and that they still don't know exactly what the numbers are. Dean Wright stated that once the college gets their figure then we will know how to handle it. Prof. Pelfrey said that the University President stated it would be about 50 million dollars of cuts. There was some discussion about the retirement cuts and how it would impact the faculty. Dr. Lee asked what the update was on the 3% increase for faculty. It was suggested that she

or anyone who is concerned about this contact the union and express their feelings on the issue. There was some more discussion about this issue among the group and Dr. Kiousis suggested that anyone concerned reach out to the college Union representative. Dr. Kiousis said he would keep everyone informed of the updates as they come to him.

3. Dean's Search Update:

Dr. Ferguson said there was a phone conversation with the company conducting the search last week and they said they had about 40-50 names gathered. Ten of those came from direct contact by the candidates to them and not from nominations. Of the whole group ten have said that they are going to apply for the position. She stated that some of the candidates are from other universities. She mentioned that the applications will all be reviewed by April 6th and that they will then narrow down the list at that time. She also announced that the names will be made public on April 9th. There was then some discussion about nominating a person from public relations. Dr. Ferguson stated that anyone who would like to nominate someone to please contact her with the information and she will get the names and information to the search company.

4. Student Awards Update:

Dr. Kiousis thanked Dr. Kim, Ann Christiano and Dr. Ferguson for their service with the student awards nominations. He mentioned that they should have already received the list of finalists that was sent via email. He also mentioned that there was an addition of one name to the initial list of finalists.

5. Graduate Course Sequencing:

This topic was discussed at the last meeting and an issue was raised on the sequencing of courses with the suggestion of moving the Research class to the Fall semester. Dr. Kelly presented a handout with data for the group to review. She spoke about her concerns and presented information on the feedback she received from current students. A handout with the results of her poll was shared with the group. Only two students were against it and seven students supported the change. She shared some of the comments for and against the change. There was a discussion among the group about the proposed change, which would be to take the Theory and Methods Class in the Fall and move Ethics and Responsibility to the Spring. Dr. Ferguson moved to switch the order and Dr. Molleda seconded the motion. All were in favor and no one was opposed. This motion was carried.

6. Advisory Council Meeting:

Dr. Kiousis reminded everyone that next week is the Advisory Council meeting and that he would like everyone to participate as much as possible. He wanted to mention some of the important sessions taking place and highlighted attendance at the Business meeting on Thursday, the breakfast with the graduate students on Friday morning and the AHA! CoLab showcase also on Friday. He said that at least 12 members are confirmed at this time and that he hopes they could all participate.

7. Academic Assessment Plan:

Dr. Kiousis circulated the student learning outcomes and said that as a group they need to develop a matrix that shows where the SLO is introduced, reinforced and evaluated. He said that he will circulate more information soon and he would like the group to work together to develop rubrics. He said that this will need to be done to meet the requirements of AEJMC and SACS. Dr. Hon asked if

this was only for undergraduate program and Dr. Kiousis stated that at this time he thinks that it is only for undergrads.

8. Future Plans, Update from Dr. Martinez:

Tabled till the next meeting

9. Old Business:

Prof. Pelfrey told the group that the Undergraduate Curriculum Task Force will have a report at the next meeting.

Prof. Pelfrey asked if the college is directing the students in the graduate program with language barriers to a resource where they could get assistance. There was some discussion on if the college could develop a program to assist with this and it was mentioned that they are told about available resources on campus. Dr. Molleda pointed out that it should be the responsibility of the students to seek out this help and that he makes that very clear to all students in his classes.

10. New Business:

Prof. Pelfrey asked about the graduate student applications and how the applicant pool looked. Dr. Molleda said that they had received about 135 applications. He said that they are looking closely at the TOFEL scores. There were some questions raised on the screening process and some discussion on the pool of applicants. Dr. Molleda said that he would be sending information very soon with more specific data on the applicants. Some discussion took place on what would attract more domestic applicants. The topic of developing a model for an online Masters Program was discussed. Dr. Kiousis mentioned that Compass Embanet could provide all the resources needed for this type of program and Dr. Molleda said that he would reach out to them and see if they could assist with this initiative and help to develop a program for Latin America students.

Respectfully submitted by Martha R. Collada Approved at the Department Faculty meeting on Friday, April 27, 2012