

**College of Journalism & Communications**  
**Department of Public Relations**  
**Minutes of the December 06, 2012, meeting**  
**Weimer 2066 at 1pm**

**Faculty members attending:** Spiro Kiouisis, Linda Hon, Mary Ann Ferguson, Kathleen Kelly, Ann Christiano, Sora Kim, Moon Lee, Juan Carlos Molleda, & Deanna Pelfrey.

**Others attending:** Martha Collada

Agenda Item	Discussion and/or action taken	Follow-up
Call to order	<ul style="list-style-type: none"> <li>Dr. Kiouisis called the meeting to order and welcomed everyone. He then said some kind words about Dr. Mary Ann Ferguson and her years of service at the college. He presented her with a plaque to commemorate the occasion and cut a cake for the group to share during the meeting.</li> </ul>	
Approval of minutes	<ul style="list-style-type: none"> <li>Dr. Molleda moved for approval of the minutes and Professor Pelfrey second the motion. The minutes were approved unanimously by the faculty present.</li> </ul>	
Advisory Council Nominations	<ul style="list-style-type: none"> <li>Dr. Kiouisis presented the list of names for Advisory Council nominations and asked the faculty to speak on behalf of any of the nominees to the group. Ann Christiano, Dr. Molleda and Dr. Kiouisis spoke about some the nominees before the faculty voted. Dr. Kiouisis then handed out a ballot for each of the faculty members to fill out and return to the department by the following Monday at noon.</li> </ul>	Ballots are to be collected and given to Dr. Kiouisis for review.
Curriculum Discussion	<ul style="list-style-type: none"> <li>Discussion continued on the curriculum changes and challenges. The issue related to language was discussed and several faculty members spoke about concerns which students have are facing in taking courses with instructors who have limited capabilities with the English language. In the discussion it was mentioned that the issue is that there are limited resources on campus to help those instructors. The issue will be taken to the Graduate Committee and see what can be done to help. Then they discussed Next Steps item #12...the use of the AHA lab and the INF by our department and Dr. Kiouisis asked what the potential use for these spaces could be in the future. The group was asked to give ideas and feedback to Dr. Kiouisis on how these spaces can be better utilized. It was mentioned that more information on the capabilities of the spaces may be helpful in brainstorming ways it can be utilized. One of the members asked if we could invite Randy Wright to speak at one of our future meetings and give us an overview on these areas and their capability. The suggestion was made that we should also ask the students for ideas on how to use these spaces. The discussion moved to the idea that maybe students should have more of a background in editing and radio and how this would impact the use of the</li> </ul>	<p>Dr. Kiouisis will follow up with Randy Wright and schedule a time for him to present to the group.</p> <p>Deanna palfrey will ask Alfa Productions to also meet with Randy Wright and learn more about the space in an effort to come up with ideas on how it could be used by the PR students.</p>

	<p>space. The discussion then moved to Next Steps Items #13 &amp; #14. Discussion then took place about the quality of content regarding our online courses. Dr. Kelly reviewed the syllabi and course schedule for PUR3000 and the Social media management course. There was some discussion on the value of what these courses offer and the continuity of the curriculum. The suggestion was made that the department faculty should have an opportunity to review the CVs of these potential adjuncts who will be teaching our courses. Dr. Kiouisis said the he will appoint faculty members to be the lead course coordinators for our required courses with the agreement that he get feedback from the coordinators on how the process is working.</p>	<p>Dr. Kiouisis will send an email to the faculty with his assignment of lead course coordinators for our required courses. They will then coordinate the adjuncts teaching their assigned course.</p>
Old Business	<ul style="list-style-type: none"> <li>• None</li> </ul>	
New Business	<ul style="list-style-type: none"> <li>• Ann Christiano announced the dates of February 19-21 for the FRANK conference in 2014.</li> <li>• The meeting was adjourned.</li> </ul>	

**Respectfully submitted by Martha Collada**