

International Communication Certificate

General Information:

Open to ALL undergraduate students at the University of Florida.

The international communication certificate program prepares students for career advancement and development. Courses emphasize the impact of internationalization and globalization on communication across disciplines.

The certificate is a total of 9 credits (plus 6 credits required prerequisite courses). All course work for the certificate must be completed with a C or better.

How to apply:

1. Visit the UF Admissions website:

(<https://www.admissions.ufl.edu>)

2. Under the “Apply” tab, select “More Degree Options”

3. Scroll down to “Certificate Programs”

4. Click the “apply here” link

Certificate Prerequisites:

ADV 3008 Principles of Advertising (3 credits)

PUR 3000 Principles of Public Relations (3 credits)

Required Courses:

ADV 4400 International and Cross-Cultural Advertising (3 credits)

PUR 4203 Ethics and Professional Responsibility (3 credits)

PUR 4404C International Public Relations (3 credits)

