

Advertising Faculty Meeting Minutes

February 5th, 2020

Weimer 1213

Attendance: Alpert, Burden, Chen, Fernandes, Fisher, Goodman, Harris, Kelleher, Krieger, Johnson, Morton, Morris, Treise, Weigold, D. Windels, K. Windels

- I. Meeting called to order at 9:32am
- II. Housekeeping Items
 - a. Robyn thanked group for support in the Chair role
 - b. Creative Lecturer search - In progress
 - c. T&P Update
 - i. Treise advised that they are still collecting feedback
 - d. Goodman instructed for everyone to complete the U-folio per email that was sent out to report outside activities
 - e. Faculty meeting 2/12/20 will be for Full Faculty only
- III. Dawne Widener-Burrows Research Fund
 - a. Faculty made amendment to wording
 - b. Faculty voted and approved to have Chair approval all proposals submitted
- IV. Dean's Call for diversity, cultural awareness, etc.
 - a. Faculty comfortable with removing elective rather than a core class to stay within 52hr AEJMC standard to add new diversity class Burden has been helping develop
 - b. Burden spoke about a new video series that will be releasing highlighting women of color within CJC
- V. Department Branding
 - a. Per feedback for logo, we are in need of adding "Department of" to the logo
 - i. Lissy is working on additions
 - b. Social Class w/ April was discussed with faculty
 - i. All social accounts have to be approved by Provost office prior to going live
- VI. Departmental Council Task Force
 - a. Goodman discussed importance of having a task force within the department
 - b. Group discussed change to committee
 - c. Setting a term limit of 1 year
- VII. Advisory Council
 - a. March 19- 20th
 - b. We will have 6-7 guest coming
 - i. Some have agreed to also be campaigns clients
- VIII. Meeting adjourned at 10:10am