



Digital Marketing Internship

The Wiggins Agency is a full-service Marketing and Advertising Agency whose portfolio includes a broad range of entertainment venues, political figures and faith-based ministries.

As a Digital Marketing Intern with us, you'll be working out of our corporate office in Sunny South Florida or virtually where you'll specifically provide support on projects for our clients. There you will receive mentorship from industry experts who will provide you with exposure to all facets of marketing, including community outreach, and radio and television and creative and digital design.

Who are we looking for?

- Currently enrolled in an undergraduate program in an accredited university majoring in Public Relations, Advertising, Marketing and Journalism.
- Must be 18 years of age
- MS Office with strong practical application of Excel, Word & PowerPoint skills
- Familiar with Adobe Programs (*preferred but not required*)
- Excellent written and verbal communication
- Self-directed and able to work without supervision
- Energetic and eager to tackle new projects and idea

Key Responsibilities and Duties

- Design and implement web interfaces for agency clients
- Create social media account/content and post daily to client accounts
- Design visuals for digital and print promotional items
- Edit video and images for television and online advertising
- Research current professional trends and related accounts
- Copy writing for radio, television, social media and press releases

What should I do next?

- Email your CV/Resume
- Complete the Internship Application
- Include links to 3 brands that you think are doing a good job marketing to their target demographic.

We look forward to hearing from you and being a valuable part of your marketing career journey!



INTERNSHIP APPLICATION

Name: _____ D.O.B _____ (mm/dd/yy)
(Last) (FIRST) (MI)

Address: _____
(street) (City) (Zip)

Home Phone: (_____) _____ Work Phone: (____) _____

Email Address _____

EMERGENCY CONTACT *(if applicable)*

Name _____ Relationship _____

Phone: Cell: _____ Home: _____

I am applying for the Fall / Spring / Summer (circle one)

Start Date _____ End Date _____

What year are you in? _____ Anticipated Graduation Date _____

What is your Major? _____

Email address: _____

Please list available days/times below with a total of at least 20 hours/week.

Day	AM	PM
Monday		
Tuesday		
Wednesday		
Thursday		
Friday		

Student Signature _____ Date _____

Completed by TWA staff

The Information above is verified and accurate to the best of my knowledge.

Staff Name: _____

Signature _____ Date: _____



INTERNSHIP APPLICATION FORM

Please answer to the questions below:

What are you hoping to learn/gain during an internship with The Wiggins Agency?

What are your Strengths?

TWA is always looking for interns with the following skills, please identify areas that you can or would like to contribute to (*check all that apply*)

- Video Editing
- Copy Writing
- Digital Marketing Strategist
- Social Media Management
- Design (Web, invitations, flyers etc.)
- Research

Aside from your regular intern hours will you be available to participate in TWA events (including weekends) during the semester? Yes No

Please Email application form and Resume to Tiffany Manning at info@thewigginsagency.com. If we feel that you are a good fit for TWA you will be contacted for a short interview (phone or video) and training before beginning.