

Advertising Faculty Meeting Agenda

November 28, 2018, 1:55 p.m.

Weimer Hall **1213** (Gator Vision Conference Room)

- I. Approve minutes from 11/14/18
- II. Proposal for Advertising Professional Acceleration track
- III. Discussion of The Agency and Faculty Interviews with Hopson
- IV. Adjourn

Advertising Faculty Meeting Minutes

November 28, 2018

Weimer 1213

Attending: Alpert, Chen, Dankers, Fisher, Goodman, Harrison, Hopson, House, Johnson, Kelleher, Krieger, Morris, Norberg, Torres, Treise, Weigold, Windels D, Windels K

- I. Meeting called to order at 1:53 p.m. by Kelleher.
- II. Minutes from 11/14/18 approved.
- III. Proposal for Advertising Professional Acceleration Track
 - a. Kelleher began with the third specialization within the advertising major proposed by Weigold at the 11/14/18 meeting. Faculty voted to move this track forward.
- IV. Discussion of The Agency and Faculty Interviews
 - a. Hopson and Norberg led discussion and recap of results from their interviews with departmental faculty.
 - b. The Department of Advertising Faculty and The Agency will brainstorm ideas separately and meet again (TBD) to discuss individual needs and how each can be of service to one another.
- V. Meeting adjourned 3:01 p.m.