

The College of Journalism and Communications at the University of Florida is **one of the largest combined colleges of journalism and communication in the country**. With its exceptional breadth and depth, UF's CJC is a premier academic community located at the intersection of rigorous storytelling and data sciences, journalistic excellence, strategic communication, social impact and public service.

### Fast Facts

- Founded: 1925 (Department of Journalism); 1953 (School of Journalism and Communications); 1968 (College of Journalism and Communications)
- Total enrollment for Fall 2019: About 3,000
- Faculty: 72
- Four Academic Disciplines: Advertising, Journalism, Public Relations, Telecommunication
- Distance Learning: 8 online master's programs, 4 online certificates
- Graduation Rate: 81% (4-year undergrads), 87% (2-year master's)
- Internship Rate: 85%
- Student Diversity: 43% non-white
- Media Properties: 2 TV, 5 radio and companion websites; PBS, NPR and ESPN affiliates
- Living alumni: 33,000+

### What Makes UFCJC Stand Out

- One of the pioneers of the "teaching hospital" method of communication education that bridges faculty research with student experience in real-world venues serving various communities
- Uses a science-based approach to studying, teaching, testing and practicing storytelling with a particular focus on social change
- Hub for teaching excellence—four CJC professors have been named the UF Teacher of the Year in the past 11 years
- Provides one of the most extensive immersion experiences for news, sports and weather across seven media properties housed at the College
- Is one of the only colleges with a working strategic communication agency developing campaigns, creating strategies and conducting research for clients
- Boasts the second highest internship rate at UF (85 percent of our graduates had at least one internship in their academic career, 60 percent had two or more)
- Includes the only STEM Translational Communication Center at a U.S. university
- Possesses the most scholars focused on effective communication about cancer of any University
- Is the only academic institution with a Center for Public Interest Communications and the only endowed chair in field of public interest communications
- Hosts the largest annual gathering for social change communicators and communication scholars
- Offers endowed programs focused on First Amendment and freedom of information issues
- Houses one of the largest data journalism and coding programs in the U.S.
- Includes a Media Effects and Technology Lab that explores the use of immersive technology to improve communication, particularly around social issues
- Is the only organization in the U.S. operating a statewide public radio emergency network, now supporting both Florida and South Carolina.

### Key Areas of Focus

- Communication Technology
- First Amendment and Media Law
- Investigative Journalism Health and Science Communication
- International Communication
- Media Effects
- Media Industry and Consumers
- Social Change Communication
- Sports Communication
- Strategic Communication

### Centers and Endowed Programs

- Brechner Center for Freedom of Information
- Center for Public Interest Communications
- Consortium on Trust in Media and Technology
- Marion B. Brechner First Amendment Project
- STEM Translational Communication Center

### Thought Leadership

#### Events

- *frank* gathering
- Becoming a Woman of Influence
- Great Storytellers
- Climate Communication Summit

#### Shared Insights (2018-19)

- 80+ peer-reviewed
- 120+ conference papers
- 60+ faculty and staff articles in mainstream publications

### Professional Skills Development

#### Immersion

- The Agency: An integrated, strategic communications firm
- The Innovation News Center: A multi-platform news operation
- Seven TV, radio and digital properties
- Fresh Take Florida: State government investigative journalism team
- GatorVision: University Athletic Association media operations

#### Experimentation

- Media Effects and Technology Lab
- GHQ audio entertainment and information R&D lab

#### In-class and student-run

- Elevate Agency: A student-run advertising firm
- Alpha Productions: A student-run public relations agency
- *Orange and Blue*: A student-run magazine
- ChomPics: Student-run online video and broadcast productions
- Capstone campaign classes for Advertising and Public Relations students

### Journalism and Broadcasting Awards (2017-19)

- Hearst Journalism Awards: 50
- Florida AP College Broadcasting: 51
- Florida AP Professional Broadcasting: 31
- Society of Professional Journalists Regional Mark of Excellence: 85
- Regional Edward R. Murrow Awards: 18