

Advertising Faculty Meeting Agenda

October 31, 2018, 1:55 p.m.

Weimer Hall **1213** (Gator Vision Conference Room)

- I. Approve minutes from 10/10/18
- II. Bylaws
- III. Position searches
- IV. Old/new business
- V. Adjourn

Advertising Faculty Meeting Minutes

October 31, 2018

Weimer 1213

Attending: Alpert, Chen, Fisher, Goodman, House, Johnson, Kelleher, Krieger, Morris, Morton, Torres, Treise, Weigold, Windels D, Windels K,

- I. Meeting called to order at 1:58 p.m. by Kelleher.
- II. Minutes from 10/10/18 approved.
- III. Bylaws
 - a. A hard copy of the departmental bylaws was dispersed, and a committee of the whole was appointed to review and/or make updates by September 2020.
- IV. Job Searches
 - a. K. Windels, co-chair of the joint ADV-PUR search committee, reviewed proposed language for the job ad seeking an assistant professor of multicultural advertising *or* public relations. Faculty engaged in discussion that included procedures for ranking candidates, committee structure and the time frame to perform the search.
 - b. Morton, chair of the lecturer search committee, reviewed proposed language for the job ad to seek three lecturers in the Department of Advertising. Faculty discussed edits to the language, strategy to attract qualified candidates, and further explored the candidate's full assignments.
- V. Old/New Business
 - a. Torres invited faculty to join a meeting in The Agency with Norberg at 9:00 a.m. 11/1/18.
- VI. Meeting adjourned 2:59 p.m.